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From the menu to the venue, Mosimann's Party Service knows the right ingredients to get your party talked about. Here, the ultimate event planners reveal their secrets

If you love the idea of throwing a party but the fun starts to pale as the organisation kicks in, make sure the experts at Mosimann's Party Service are on your speed dial. It might seem early to start planning your summer party but, as those in the know will tell you, the key to a great event lies in the detail.

Synonymous with delicious party food, seasonal produce and immaculate service and planning, Mosimann's Party Service is the name called upon in circles as diverse as British Royalty and Cartier. It is headed by award-winning chef Anton Mosimann OBE, who is known as the man to introduce healthy cooking to the UK in 1985. Since then he has been a stalwart of the London restaurant scene with his eternally popular Mosimann's Dining Club in Belgravia and Mosimann's Party Service

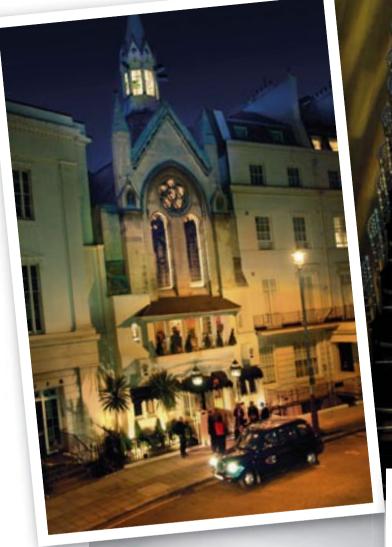
Now his sons Philipp and Mark are bringing their unique flair to The Mosimann Collection. Having graduated from the prestigious Lausanne Hotel School and worked in some of the world's most famous hotels and restaurants (think Raffles and David Laris, Shanghai), the old Harrovians know everything there is to know about hosting a truly exceptional party.

The key to a cracker of a party is planning. Give yourself as much time as possible to think about the sort of party you would like, who you want to invite to your party, the colours, theme and music... The whole point with The Mosimann Collection is that it is a one-stop service - whatever the party of your dreams, Mosimann's can make it happen

If you're thinking of an intimate or black tie dinner or a decadent do with dancing into the small hours, Mosimann's Dining Club can provide the answer. It boasts seven stunning private dining rooms of differing capacities, each styled by luxury brands such as Bentley, Montblanc and Stapleford Park, plus the recent addition, U'Luvka. The smallest dining room fits two; the largest 50. Your private butler will cater to your every whim.

The main restaurant is members-only dining but can also be hired for private parties up to 100 seated guests, or 200 for a canapé reception. You can also arrange music to suit you and your

Having planned hundreds of parties themselves, Philipp and Mark Mosimann are well positioned to offer some useful advice. 'Bear in mind colour schemes and theme - from the





Having worked in some of the world's most famous hotels and restaurants, Philipp and Mark Mosimann know that the key to a fabulous

party is organisation.

venue's décor and soft furnishings to flowers and dress code. Use scented candles to infuse that something special to the atmosphere. Your party should be fun from start to finish, and that's exactly what The Mosimann Collection is here

Clockwise from top left. Mosimann's Dining Club;

Service; Dining room, The U'Luvka Room: The Montblanc Room Anton Mosimann OBE; Philipp & Mark; delicate canapés

> Mosimann's can enhance your party, be it at home or abroad, from Belgravia to Beijing, from historic British palaces to Paris, the City of Lights. Mosimann's will always suggest hosting a tasting session at the Dining Club to make sure you are totally satisfied with the delights in store for the special day.

If you have more guests than the Dining Club can handle, let Mosimann's Party Service find you the perfect venue and manage your event for you. With recent Mosimann's-organised bashes including a drinks reception on the Thames, followed by dinner at Hampton Court Palace Great Hall and dancing until dawn, rest assured that your party will remain etched on your guests' memories for years to come.

For more information on Mosimann's Dining Club, please call 020 7235 9625. To find out about Mosimann's Party Service, log on to www.mosimann.com or call 020 8870 8717.



- Timing is everything plan well in advance to check venue availability and send 'save the date' notes to your guests
- •Keep a to-do list, counting down to the actual party
- Check the venue's licence terms
- A fun dress code can help make the event all the more memorable
- Give thought to your seating plan – be brave and mix your friends up
- Consider hiring a professional photographer – guests can enjoy seeing photos online
- It's your party let someone else organise it!

